



# Once Upon a Ball Newsletter

Wednesday 26th January

Issue 2

## Let's have a ball!

Hello and welcome to Issue 2 of our newsletter!

So much has changed in just two months. We had to ride a COVID wave over Christmas but that seems to have passed now. However we still lost Rali Cymru which was sad as we were very much looking forward to that. Nevertheless we suddenly got pushed into the limelight and we're excited to be the next National SSAGO Event!

Lot's of progress has been made with Ball. For starters we've enlisted the help of two new committee members, Simon and Francesca from Derby DUGS, who have joined us to help us manage our accommodation (and also cos they're a right laugh).

We've been busy confirming exciting things for the event (details below) as well as sorting our menu out. We've managed to nail some tasty options at an equally tasty price and we can't wait to show you.

The next big steps for us will be publishing our website (hopefully W.b. 31st Jan) and opening bookings before the end of February. We'll then be making decorations, finalising our badge design (or two), and doing lots of promo.

Things are really starting to ramp up now so keep your eyes peeled for more updates.

**Georgina, Reuben, Larah, Maria, Simon and Francesca**

## After Party

We're pleased to announce that there will be an exclusive after party, FREE for all Ball ticket members after the event at Keele SU.

They'll be a bar, another disco and also the opportunity to chill out with our exclusive lounge area. More details on The Happily Ever After Party coming soon.



## Photography Studio

As a special Ball bonus, we've brought in a professional photographer who will be running a photography studio.

There'll still be the normal roaming shots included as standard but they'll now be the opportunity to have studio quality photographs at a very good price. More details on our website soon.



# Once Upon a Ball Newsletter

## Ball preview: Activities and things to do

So whilst the Ball event is just the evening, you have the whole weekend to explore the area in your own time. Newcastle-Under-Lyme is the nearest main town but you're just a short trip away from the city of Stoke-on-Trent. Now many of you may have negative perceptions about Stoke, but believe me it's a vibrant mix of the great and the good. It's a historic city on the River Trent and the birthplace of Reginald Mitchell (Spitfire Designer) and Josiah Wedgwood. Come and lose yourself in the Potteries shopping centre. Why not try a Staffordshire Oatcake - it's a culinary adventure. If you come to Stoke-on-Trent you too can find out just what is meant by that welcome phrase of "eh-up duck".

However there is also lots to do in Newcastle-Under-Lyme and on our website we've provided a list of options. The key to a good ball is planning - think in advance about what you might like to do. Remember this isn't like Rally, you have to sort yourself out. It's time to set your wings free and make your own way around a new place. But be sure to ask your club what they're up to, or ask your friends if you can do something together. You can also just have the weekend to chill, find a nice pub and wait for the ball. As you can see the possibilities are endless!

Some things you might like to do are:



## Menu sneak peak!

### Can you guess what our desert options might be!

Answers on next page





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## Ball Throwback UWE 'Yule Ball' Ball 7th April 2018



When bookings open, our Discord channels will be opened. Here's a quick summary of the channels and what they are for.

### #ball-announcements

Any important updates will be posted here

### #ball-q-and-a

Any questions asked to our Q&A form will be posted here with the answer

### #ball-chat

General chit chat and getting the hype going

### #ball-transport

For anything transport related, either to and from ball or around Newcastle-Under-Lyme and Keele

### #ball-accommodation

Find other people who might be staying in your hotel, help each other to find the best deals and prices, or organise sharing hotel rooms or airbnb.

### #ball-clothing

Chat about what to wear, swapping clothing with others, or for sharing clothes you think other people might like

## Did you know?

The SSAGO Ball has been an annual tradition since 2004.

Leeds, Manchester and Cardiff are the only clubs to have run a Ball twice.

Once Upon a Ball is the first Ball not organised by one club.

**Contact the Committee**

Just email

**[ball@ssago.org](mailto:ball@ssago.org)**

Why was Cinderella a bad football player?  
Because she had a pumpkin for a coach.

Answer: Body parts and BGT semi finalist