

INSTAGRAM SELF-GUIDED TOUR

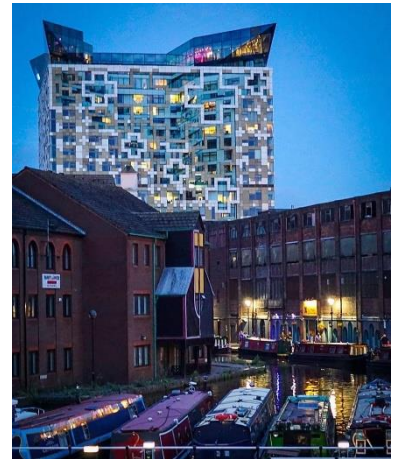
Doing it for the 'gram



Use the map (find it here <http://bit.ly/BrumGramTour> or scan the QR code above) to find the most Instagrammable sites in the city. Follow the order on this sheet for the complete tour or just visit to your favourites.

The Cube

One of the most distinctive sites on the Birmingham skyline, designed to resemble “an enchanting jewellery box” according to architect Ken Shuttleworth, representing the city’s jewellery making tradition. How many bronze sculptures can you find around the building? They’re part of The Lovely People, an artwork by local artist Temper.



IG: thecubebirmingham



IG: hanaekoko

Brindley Place and Gas Street Basin

The heart of the Birmingham canal network (did you know we have more miles of canals than Venice?) right next to a bustling hub of trendy bars and restaurants. Look out for the colourful narrow boats, the Grade II listed Tap and Spile pub, and the green iron bridge that connects Brindley Place to Birmingham Symphony Hall.

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Ikon Gallery

The Ikon Gallery is an English gallery of contemporary art, located in Brindleyplace. It is housed in the Grade II listed, neo-gothic former Oozells Street Board School, designed by John Henry Chamberlain in 1877. Inside you'll find works by sculptor Barry Flanagan and textile artist Claudia Losi.



IG: Ikongallery



IG: constantin.traistaru

Library of Birmingham

The flagship building of Birmingham's development into a modern metropolis, you'll be able to spot it by the distinctive pattern of connected circles across its exterior. Make sure to check out the views from the garden terrace and the Elizabethan style Shakespeare Memorial Room.

Victoria Square

The square is the focal point of the entire city. Around it you'll find the Town Hall music venue and Council House, containing the City Council and the Birmingham Museum and Art Gallery, home of part of the Staffordshire Hoard, the largest collection of Anglo-Saxon gold and silver ever unearthed. Check out 'The River' the bronze statue in the centre of the square, locals called her 'the Floozie in the Jacuzzi' but since her fountain was turned into a flowerbed in 2015 it doesn't make much sense anymore!



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Great Western Arcade

This Grade II listed Victorian shopping arcade is a real hidden gem of the city centre, running between Temple Row and Colmore Row. Look out for the Victorian Restaurant with its amazing historical features inside, as well as one of the fanciest looking Greggs you'll ever see!



IG: jackronlloyd



IG: lachlanmonaghan

Grand Central Birmingham

It might not be quite as well known as the Grand Central in New York, but we like ours all the same. Grand Central is a 500,000 sq. ft shopping centre that sits on top of New Street, the busiest railway station in the country outside of London. Photo opportunities include the domed atrium and, if soaring architecture isn't your thing, the windows of the Kitty Café to see if you can snap any of the furry inhabitants.

The Bullring

Directly connected to Grand Central is the Bullring shopping centre, together they are the largest shopping centre of any city centre in the UK. At the centre of the complex you'll find the Bullring Bull statue. With any luck he'll already be dressed as Santa to celebrate the Birmingham Christmas Market. Head around the outside to the east to see the unmistakable shape of Selfridges, one of only four in the world, with its curved surface covered with aluminium discs.



IG: whyblendin

Custard Factory

The heart of Birmingham's creative and digital district housed in what used to be the Bird's Custard factory. The home of the independent Mockingbird Cinema and the city's first zero waste supermarket, the Clean Kilo. Take a wander past the brightly coloured buildings and check out the sculptures and the ever-changing street art.



IG: thedevelopmentmanager